



BLUE RIBBON COMMISSION ON THE ESTABLISHMENT OF A SACRAMENTO COUNTY WOMEN'S COMMISSION



Meeting Agenda

June 17, 2020
6:00 pm - 8:00 pm

Virtual Meeting hosted on Zoom
<https://us02web.zoom.us/j/88250512896>
All Members of the Public are Welcome to Attend

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| 6:00 pm - 6:10 pm | Welcome, Checking In, Hello's |
| 6:10 pm - 6:40 pm | Guest Speakers Jan Scully, Board Chair Sacramento Regional Family Justice Center Faith Whitmore, CEO Sacramento Regional Family Justice Center |
| 6:40 pm - 6:50 pm | Public Comment on May 19, 2020, Meeting Minutes Review and Approval of May 19, 2020, Meeting Minutes |
| 6:50 pm - 7:15 pm | Updates <ul style="list-style-type: none">• Timing and Calendar• Community Survey• Digital and Social Media• Community Support |
| 7:15 pm - 7:45 pm | Committee Reports and Discussions <ul style="list-style-type: none">• Data and Information• Youth• Assessing Needs• Resources• Women's Commission Models |
| 7:45 pm | Public Comment Next Steps and Announcements |
| 8:00 pm | Adjourn |



BLUE RIBBON COMMISSION ON THE ESTABLISHMENT OF A SACRAMENTO COUNTY WOMEN'S COMMISSION

BRC MEETING May 19, 2020

Notes

Upcoming BRC Meeting Dates

June 17, 2020, 6:00 pm - 8:00 pm

July 8, 2020, 6:00 pm - 8:00 pm

August 11, 2020, 6:00 pm - 8:00 pm (new date, please add to your calendar)

In Attendance

Commissioners

Haley Ausserer

Bernice Bass de Martinez

Lee Battershell

Dr. Alexis Blount

Vicki Boyd

Lisa Culp

Carol Enns

Shayne Correa-Fernandez

Charmen Goehring

Maya Howard

Marian Johnston

Leslie Levitas

Dr. Toyna D. Lindsey

Marty McKnew

Danielle Metzinger

Dr. Sheree Meyer

Jaclyn Moreno

Molly Nugent

Erin Saberi

Susan Stone

Ali Tucker

Nilda Guanzon Valmores

Jasmine Partida, Special Assistant to the Commission



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Public Attendees

Judy Robinson
Gloria Ibarra-Fisher

Meeting Notes

- I. **WELCOME:** Erin Saberi opened the meeting and welcomed everyone, asking for a quick check in as to how everyone is under the continued stay-at-home conditions.

- II. **GUEST SPEAKERS: Judy Robinson**, Manager of the Sacramento County Census and **Gloria Ibarra-Fisher** of La Familia Counseling Center presented on the importance of the 2020 Census for data and future funding for Sacramento County. Half a billion annually in funds for mental health, including \$40m a year from the state mental services act is reliant upon census data. The census data informs what funds are allocated towards medical professionals, locations of new hospitals, and census data will be used to identify how and where COVID vaccines will be when they become available.

La Familia is actively working on getting out the word on #BeCountedCalifornia and would like volunteers to help with phone banking and outreach. La Familia offers computers for individuals to come and fill out their census online. They have collaborated with Univision to target specific zip codes and reach underserved populations to inform why the census matters. La Familia has also identified radio spots in under-counted areas such as the Delta region which is currently at 26% counted rate. La Familia also has put together a census bag for celebrations and events for older people in the community, including caps and water bottles. In addition, La Familia will be a COVID-19 testing site and will support census outreach there with census banners and educational outreach materials.

Possible Actions BRC and Member Organizations can do to support the Census:

- Fill out the Census yourself if you have not yet done so.
- Take photos and/or videos of yourself filling out the Census and post to your socials to show others how simple it is, while raising awareness of the Census.



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- Sign up with Judy or La Familia for relational phone banking to remind people about the census.
- Sign up for weekly Wednesday blasts from the state that you can forward and copy-paste ready social media content organizations and individuals can share out (Jasmine will forward link coming from Judy)
- Please send Judy ideas that you have for outreach to your networks and communities.
- Please offer to help La Familia post the “Farm Fresh To You” posters, particularly in midtown. Let Jasmine know if you would like to do that and she will connect you with Gloria and Rachel from La Familia.
- Please share information about the “Farm Fresh To You” food distribution La Familia is organizing for the next 6 weeks (info will be sent to you).

III. BRC BUSINESS

- **Review & Approval of April Meeting Notes**

Public comment was asked for on the meeting notes and none was received. Notes from the April meeting were approved with the corrections of adding Bernice Bass de Martinez and Vicki Boyd to the attendance list. Lee Battershell moved to approve with corrections. Ali Lichtenstein seconded. The motion passed unanimously.

- **Commission Member List Update**

Erin has reached out to commission members who have not been attending the BRC monthly meetings. Some of them have said that they are very supportive but cannot attend meetings now due to demands on their time and some especially expressed the pressures of COVID. Erin talked to them and they have agreed to not be members now but to help where they can going forward. We now have an updated member list totaling 39 commissioners. Erin confirmed that those in attendance were ok with their contact information being shared with the group. With no one saying no, Erin said she would share the contact list to the email list of commissioners. **Leslie Levitas asked to make sure that she is on the list.**

- **Update to Monthly Meeting Times**

It was proposed that all monthly BRC meetings be moved to 6:00 - 8:00 pm and a vote was held to confirm the time change. Molly Nugent put forth a motion to



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change the times moving forward, Tonya Lindsey seconded, and the motion passed unanimously. Carol Enns asked for clarity on dates going forward. Erin confirmed the meeting dates will not change, only the time.

- **Update on Community Projects**

Erin opened up the floor to hear if anyone or their organizations had areas of need for support and/or volunteers.

- **Maya Howard** said the youth committee is working with IQSquad, putting on a listening session for youth within the county. The event will include a survey for participants, so she is hoping to have some data for us from that event. **Anyone with suggestions about youth that may benefit please send them to Maya.** Youth was defined as up through college students.
- **Vicki Boyd brought up school supplies for low-income parents who are homeschooling** and distance learning. Vicki will look for information about the organization asking for supplies and will let the group know.
- **Charmen Goehring is collecting donations for WEAVE and My Sister's House such as shampoo, hand sanitizers, toilet paper, as well as masks.** If you have donations to be included you can drop them off Charmen's house to help lower the number of donation visits WEAVE and My Sister's House receive.
- **Elderly women through NCJW and Alpha Kappa Alpha:** Leslie Levitas will follow up with information regarding how commissioners and their networks can support the NCJW initiative to reach out to women by phone. Bernice Bass de Martinez said that her organization, Alpha Kappa Alpha, is going through their list of members of all ages for wellness checks, as many women tend to live alone and could use help. Leslie and Bernice will connect about this offline.

- **Digital and Social Media Strategy**

The website is almost live, social media channels are up and running and we now have a monthly Mailchimp newsletter. If there is information you would like shared on social media or the website please send to Jasmine and Erin.



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IV. Ad Hoc Advisory Committee Updates

- **Assessing needs**

Tonya has updated the cover letter and survey w/ the letterhead, and the team has started sending out the survey. The survey will be sent to all the commissioners so that everyone can share widely. We will be expanding out the survey to all the commissioners,

- **Resources**

The spreadsheet is ready to be shared with the group, so best contact of each listed organization can be added.

- **Women's Commission Models**

The models' commission is looking at various models, including one concept model of 15 total commissioners, with two appointed by each county supervisor, three additional appointed by the other commissioners, and then possibly two youth. The models' committee is also discussing a model where partnerships with organizations are included, as a way of helping with fundraising and outreach. They are looking at how a formal Sacramento County Commission can have more teeth in the long run, and not just a once a year report. Marty developed a draft of an application for people who may want to apply to be a commissioner, and Susan reached out to the county to research the bylaws and rules of other Sacramento County commissions. The next models meeting is on June 2nd.

They will bring multiple options/models to present to BRC - they have identified best practices from other commissions, Tonya asked to clarify, and would like to have anything that we put out be connected to examples of working models. Carol, we have reviewed websites for over 20 commissions. Erin clarified that not all of it would go into the report, but would be used through the discussion part. Alexis seconded that she would like to see reference to what model we are getting that information from.

- **Data and Information**

Work on the survey, continuing the theme of "How Are The Women and Girls of Sacramento County?" two surveys—Jasmine asked if she could share the community survey out on socials, and others could then share out to their networks. Susan asked when we would like the surveys back. Vicki said we are asking for June 15th and asked for the survey to go in the next Mailchimp newsletter/update.



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- **Youth**

Maya announced that Alana Ramsay is the new co-chair of the ad hoc committee on youth. They are collaborating w/ IQSquad working w/ young women of color in the Sacramento region, social calls, also working on a listening session focused on distance learning and mental health. Their goal was to get out to 50 people and that was reached in a few hours. Also trying to compile a list of youth resources, both generally available and COVID-19 specific. Maya will send an email out to co-chairs to see if anyone would like to join that call on Thursday. Maya could ask how the current youth committee would feel about two youth commissioners, it would be 3 years for commissioners, and 2 years for youth commissioners, Maya will discuss further with Danielle and Susan of the Models committee.

V. Announcements

Vicki would like to say that the ladies on the ad hoc committee on assessing needs really pushed out the survey.

Erin asked if Shayne could identify other organizations that we would like to reach out to, and have the commissioners hear from.

Erin said Jasmine and the group would like to conduct short interviews for social media. Alexis and Shayne would be interested.

Alexis said it would be great if those coming to speak would address what they see as the biggest needs in the community, along with how a women's commission can support their work.

We had set up a site-visit for April 10th with the Regional Family Justice Center as part of our pre-COVID-19 plan to tour organizations in the county that support women and girls. Since we cannot conduct site visits now, all agreed that we should ask the Regional Justice Center to present to us via Zoom. My Sister's House is also lined up to share their work and we have a list of others whom we would like to ask such as MaryHouse and women from other women's commissions.

VI. Summary of Action Items

1. General BRC Business

- Send out BRC meeting dates to commissioners



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- Erin asked that commissioners send ideas for presentations from relevant organizations to present at future BRC meetings. Shayne Correia-Fernandez will send a list of organizations identified by the Assessing Need ad-hoc committee..
- Leslie Levitas would like to sign up for an ad hoc committee and will follow up with Jasmine and Erin to finalize which committee.
- Per Vicki's request, Jasmine and Erin will make sure the website will include video pieces highlighting short interviews of Commissioners.

2. Ad-Hoc Advisory Committees

Assessing Needs Committee

- The Assessing Needs Committee would like all Commissioners to send out the "Community Survey" to their contacts throughout the county. The survey and an accompanying letter will be sent to all BRC commissioners. Please distribute it widely. The deadline for the survey to be filled out is June 15th.
- Susan Stone asked if the survey could be highlighted in the next MailChimp email to go out, Jasmine and Erin will include the survey link along with the June 15th completion deadline in the next Mailchimp newsletter.

Resources Committee

- Jasmine will send a direct link to the Resource Committee's spreadsheet to the Resource Committee so they can further populate the spreadsheet
- The spreadsheet will then be sent to the BRC asking everyone to help fill in the blanks.

No Action Items for the Other Committees (Models, Data, Youth)

No Public Comment.

Meeting Adjourned

Next Meeting: June 17, 2020, 6:00pm - 8:00pm



BLUE RIBBON COMMISSION ON THE ESTABLISHMENT OF A SACRAMENTO COUNTY WOMEN'S COMMISSION

May 29, 2020

Dear Community Member,

The Blue Ribbon Commission on the Establishment of a Sacramento County Women's Commission (BRC) needs your voice. We are an interim commission with a mandate to report to the Sacramento County Board of Supervisors on the need for establishing a permanent commission for women and girls in Sacramento County.

To fulfill this mandate, the BRC is working to better understand the lived experiences and needs of women and girls in Sacramento County. We have created a survey so that we can hear and learn from you about how women and girls are being served in the community.

We invite you to complete the survey by clicking on the link: [How Are The Women and Girls of Sacramento County Survey](#). Your input by June 30, 2020 will help us to better understand how women and girls are doing in Sacramento County and will directly inform our report to the Board of Supervisors.

As we hope to hear from as many women as possible, please feel free to share this survey with other women associated with your work, as well as friends and fellow community members.

Please don't hesitate to contact me if you have questions about the survey and/or would like to be involved in the work of the BRC. Thank you for taking the time to share your voice with us.

Sincerely,

Ad Hoc Committee on Assessing Needs,
Blue Ribbon Commission on the Establishment of a
Sacramento County Women's Commission